



To:
 Fax:
 Please fax back form to (305) 294-3335 or if you have any questions please call (305) 296-1817

<i>Sponsorship Benefits</i>	<i>\$5,000</i>	<i>\$ 2,800</i>	<i>\$ 1,800</i>	<i>\$ 1,500</i>	<i>\$ 675</i>	<i>\$ 375</i>
Official Sponsor identification poster	X	X	X	X	X	X
Recognized at your sponsor level in ads and press releases	X	X	X	X	X	X
Official Fantasy Fest T-shirts	12	8	5	4	3	2
Official Fantasy Fest poster	8	4	3	3	2	1
Listing of business in Official Fantasy Fest Guide	X	X	X	X	X	X
Listing of your business on the Official Fantasy Fest Web site	X	X	X	X	X	X
Email containing parade/float descriptions	X	X	X	X	X	
Listing of business address on the Official Fantasy Fest Web site	X	X	X	X	X	
Listing of business address in the Official Fantasy Fest Guide	X	X	X	X	X	
Free parade float entry (FORM REQUIRED BY 8/1/10)	X	X	X	X		
30 second television spots in the S. Florida Market	12	10	8	6		
Tickets to Official Fantasy Fest events	4	4	2	2		
Permission to use the Fantasy Fest logo in your advertising****	X	X	X	X		
Use of Official Fantasy Fest mailing list	X	X	X			
Early sign up for Fantasy Fest Street Fair (FORM DUE 7/15/10)	X	X	X			
The right to stage an Official Fantasy Fest event	X	X				
Event on the Official Fantasy Fest rack card (Early Sign Up by 5/15/10)	X	X				
Your event listed on 50,000 Official Fantasy Fest brochures	X	X				
Your event listed on the Official Fantasy Fest Web site (127 million hits in 2009)	X	X				
Your Web site linked on the Home page of the Official Fantasy Fest Web site	X	X				
Sponsor/event listing on 200 promotional posters	X	X				
Descriptive article featuring your event/ business in the Official Guide	X	X				
Your logo on 50,000 Official Fantasy Fest brochures	X					
Your logo on the Official Fantasy Fest Web site	X					
Your logo on 200 promotional posters	X					
Passes to the "invite only" VIP party	4					

***Newspaper or magazine advertising only. Logo is forbidden to be used on manufactured items such as medallions, shirts, pins, etc., without written permission from and samples provided to Fantasy Fest® Executive Director. The terms and logos, "Fantasy Fest", "Fantasy Festival" and "Habitat for Insanity" are the property of the Key West Tourist Development Association, Inc. and are protected by law.

Sponsorship Commitment Level (Please Circle): \$5,000 \$2,800 \$1,800 \$1,500 \$675 \$375

Business or Organization:

As it should appear on Web site and promotional materials:

Contact name:

Mailing address:

Phone, fax:

Email (required):

Indicate # of each size T-shirts: XXL _____ XL _____ L _____ M _____

Contact me regarding: Early Street Fair Sign Up _____ Free Parade Entry _____

Authorized Signature: